

PHENOMELEARN

— LEARNING FANATICS —

Capability Statement

Learning is a life-long process that happens every day
whether we like it or not.

Our view is that if you have to do something everyday,
why not make it as *amazing* as possible?

A little bit about us..

Hi there, we're glad to meet you!

We're Phenomelearn (fi-nom-uh-lurn), and we absolutely love incredible learning. We're a bunch of like-minded fanatics that have had enough of the cookie cutter rubbish learning that is out there.

We're out to rid the world of this, one learner at a time, and we'd love you to join the learning revolution with us.

We're taking over the world..

Well, kind of. Since our inception in 2011, and even through a re-branding process in 2014, we've been absolutely humbled by the amount of support we've received.

With experience in almost all industries, we're growing at around 150% every year and continually bringing new clients on the journey to rid the world of mediocre learning.

*We love
incredible
learning*

Who needs sleep?

Our team of award winning learning fanatics is scattered across the world and have been hand picked to ensure Phenomelearn has the best talent available. Most of us are in Australia, but we're also in America, Canada, Indonesia and the UK too!

Being scattered in different corners of the globe means we can work around the clock and deliver while you sleep! It also means we have exposure to a massive variety of solutions, and that experience means you don't have to stress about the problem at hand - leave that up to us!

We're flexible (and geographically dispersed) enough that if you love having us around, we can work out of your office. If you'd prefer we keep the magic to ourselves though, we'll do our thing out of sight and return with a solution that will mesmerise you more than David Copperfield ever could!

Why PARTNER with US?

We love relationships

We're in this for the long haul. We continually get feedback from our awesome clients that we're smashing their expectations. With a ridiculously high percentage of our clients referring us onto their colleagues, it shows our focus on delivering a great learning experience that delivers a measurable return on your investment is working.

You get what you pay for

Our rates are incredibly competitive, and we can work on either a daily rate, or a fixed maximum project investment. Either way, you'll only ever pay for what you use - we're not in this to rip anyone off, we're in this to make people look awesome! Our proposals are detailed and cover all the detail so you know exactly what you're getting for your money.

Our principles of phenomenal learning design

- 1. Simple**
- 2. Visual**
- 3. Realistic**
- 4. Challenging**
- 5. Exciting**

We go through a detailed process up front so that we completely understand all sides of the problem you're trying to solve. We also engage with your teams during the design process, so you're completely on board with the solution before it even arrives on your doorstep. All this means our clients have the confidence the solution they get will absolutely smash their wicked problem!

What we offer..

Our solutions..

Our learning is amazing, but we can't do anything without your help. Our team will design, develop and deliver a custom solution that will blow your mind. Not because you have low expectations, but because we never settle for second and neither should you!

Here are some of the things we do that will just blow you away (and save you time and money).

INCREDIBLE
INSTRUCTIONAL
DESIGN

MESMERISING
FACILITATION

MANAGING THE
NASTY
PROJECTS

NAVIGATING
LEARNING
MANAGEMENT
SYSTEMS

BRILLIANT
LEARNING
FRAMEWORKS

MIND BLOWING
ANIMATED
VIDEOS

Our team..

With eight learning fanatics that average 12 years of experience, our team of instructional designers, developers, graphic designers, illustrators and facilitators have seen a lot. It gives you peace of mind that we're going to recommend and implement solutions that will make you look awesome, because we know what works (and more importantly, what doesn't!). Need more bodies than that? We also have access to another 40 instructional designers through our commercial networks.

We're led by a Director that doesn't settle for mediocre, and driven by project managers that keep us all on our toes. What does that mean for you? You'll get an awesome learning experience...and on time!

How we work..

1. Order coffee
2. Ask lots and lots of questions about the problem, people, objectives and level of awesomeness



3. Come up with lots and lots of ideas (mostly great, some not so great, but that's ok at this stage)



4. Pick out the best idea (or best bits of different ideas) to defeat the evil problem



5. Get designing so that everyone can see what the awesome ideas look like in real life



6. Get feedback from you about what you love and what you don't



7. Get fixing with any edits, and make a phenomenal learning experience

- 7.1 Go back to step 6 until you're happy with what you've got



8. Deliver your project, then sit back and listen to all the people who love your learning experience, and watch the real changes they're demonstrating now they've completed their learning!

Our core question:

“How can we engage the hearts and minds of your learners?”

Don't forget - we operate on a fixed maximum investment (as long as the scope doesn't change), so you'll never get bill shock, and you'll only ever pay for what you use!



Like what you see?

*We'd love you to join the
learning revolution!*

1300 311 900

learn@phenomelearn.com.au

www.phenomelearn.com.au